

Tim Kjær Lange

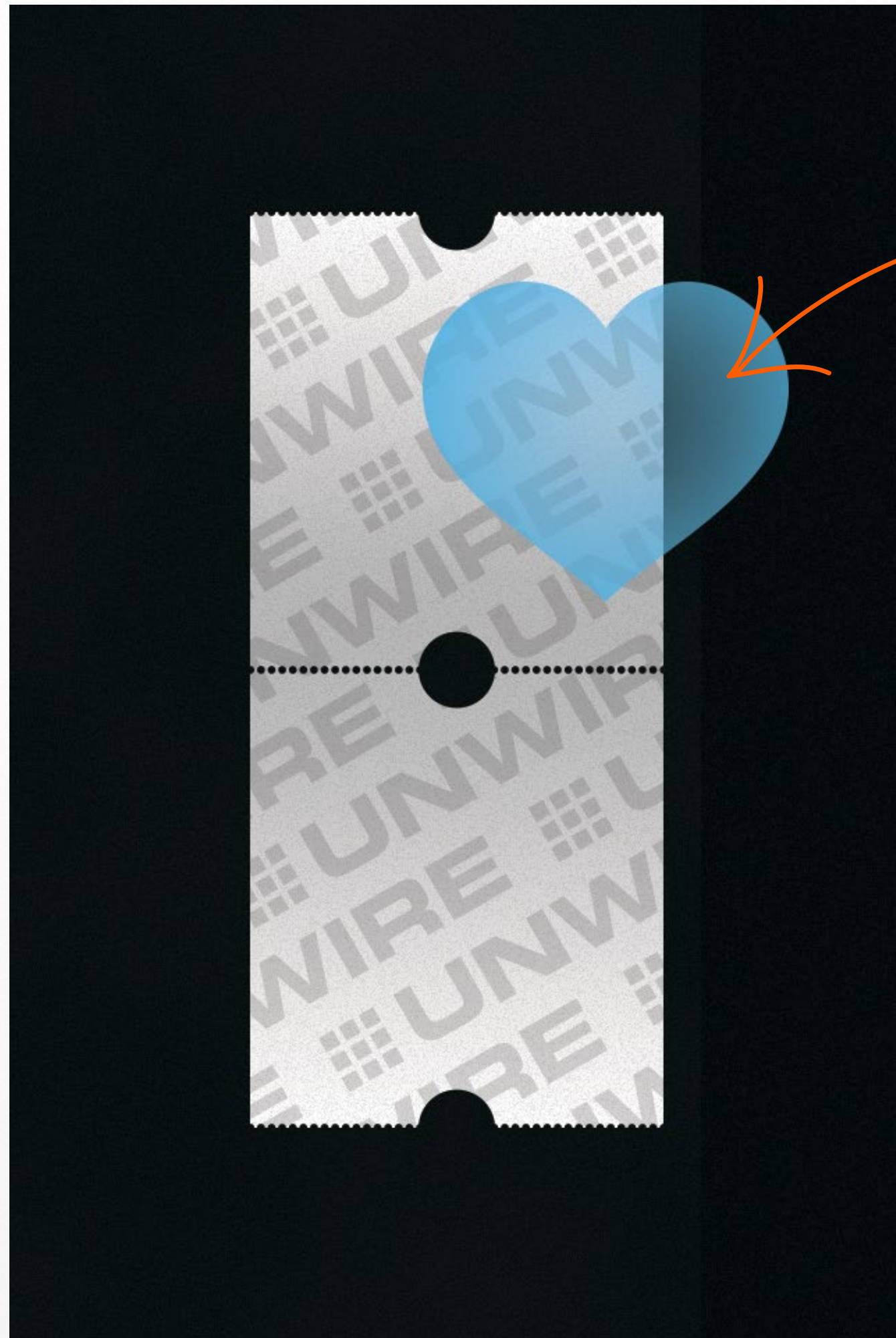
UX LEAD · UNWIRE

The fraud proof ticket

- PROBLEM** Ticket fraud is a huge revenue drain on public transit companies.
- SOLUTION** Create a digital ticket that makes fraud extremely cumbersome.
- TOOLS** Photoshop, HTML, CSS, JS.



The password is "rt45".



Symbol changes each day for increased security.

The symbol is connected to the gyroscope.



SDC Concept

PROJECT A mobile app concept for a conglomerate of banks.

TOOLS Photoshop, After Effects.



WATCH THE VIDEO

The password is "rt45".

CASE: SDC CONCEPT

Watch the video, the password is "rt45" →

Privat konto 210.921 DKK

BEVÆGELSER OVERFØRSEL GIRO

Valuta REDIGÉR

1.00 DKK SVARER TIL: 1.12 NOK

1.00 DKK SVARER TIL: 0.16 USD

Investering REDIGÉR

OMXC20	438.21	-0.31 %
AAPL	528,10	+4.43 %
GOOG	571.48	+6,27 %

← OMXC20 ★

INDI: 438.21 UDVIKLING: -0.31 % HØJESTE I Å

ÉN UGE ÉN MD. ÉT ÅR TO ÅR

JULI OKT 2012 APR

Nyheder om OMXC20

- Swedish regulators raid stock exchange >
- ATP kom med rekordstort overskud >
- OMXC20 Weekly Turnover Report >

← Overfør penge

Fra Personlig konto

Til Jens Nielsen

0310 0310 412 423

Beløb 0,00 DKK

Dato 26/07/2012

Tekst Overførsel fra X

OVERFØR BELØB

Second screen

- PROBLEM** TV is losing attention share to mobile.
- SOLUTION** Let the user play along with the contestants on her tablet.
- TOOLS** Photoshop.



CASE: SECOND SCREEN

HVILKEN DANSK SPILLER LAVEDE FLEST FRISPARK UNDER EM I FODBOLD?

14
SEK TILBAGE

SIMON
KJÆR

DANIEL
AGGER

WILLIAM
KVIST

SIMON
POULSEN

4

7

3

PETER FRANDBSEN
40.000 DKK
12/248 I KBH

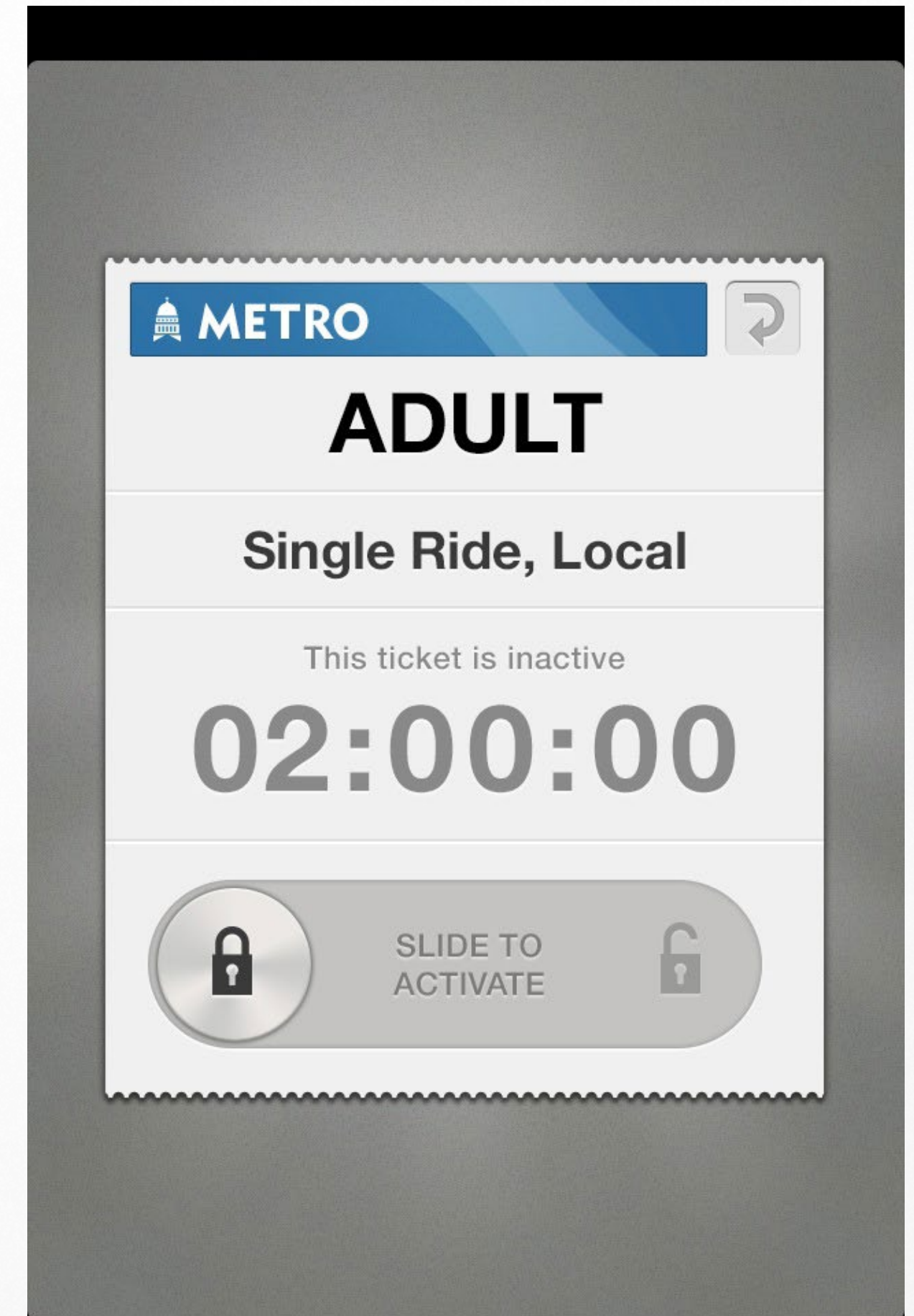
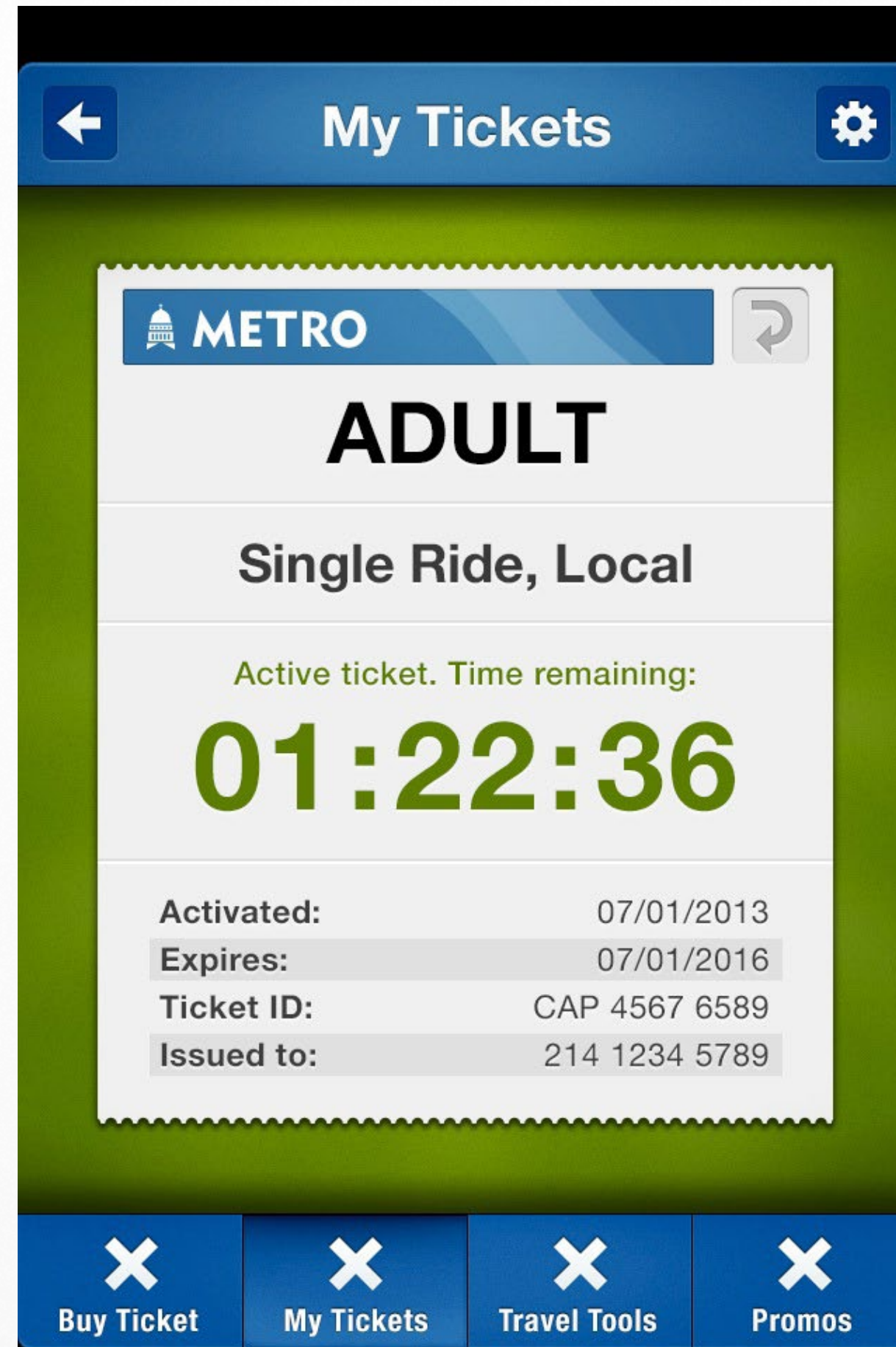
Easing into digital

- PROBLEM** Users have a hard time understanding mobile tickets.
- SOLUTION** A digital ticket that replicates a physical ticket.
- TOOLS** Photoshop.

CASE: EASING INTO DIGITAL



CASE: EASING INTO DIGITAL

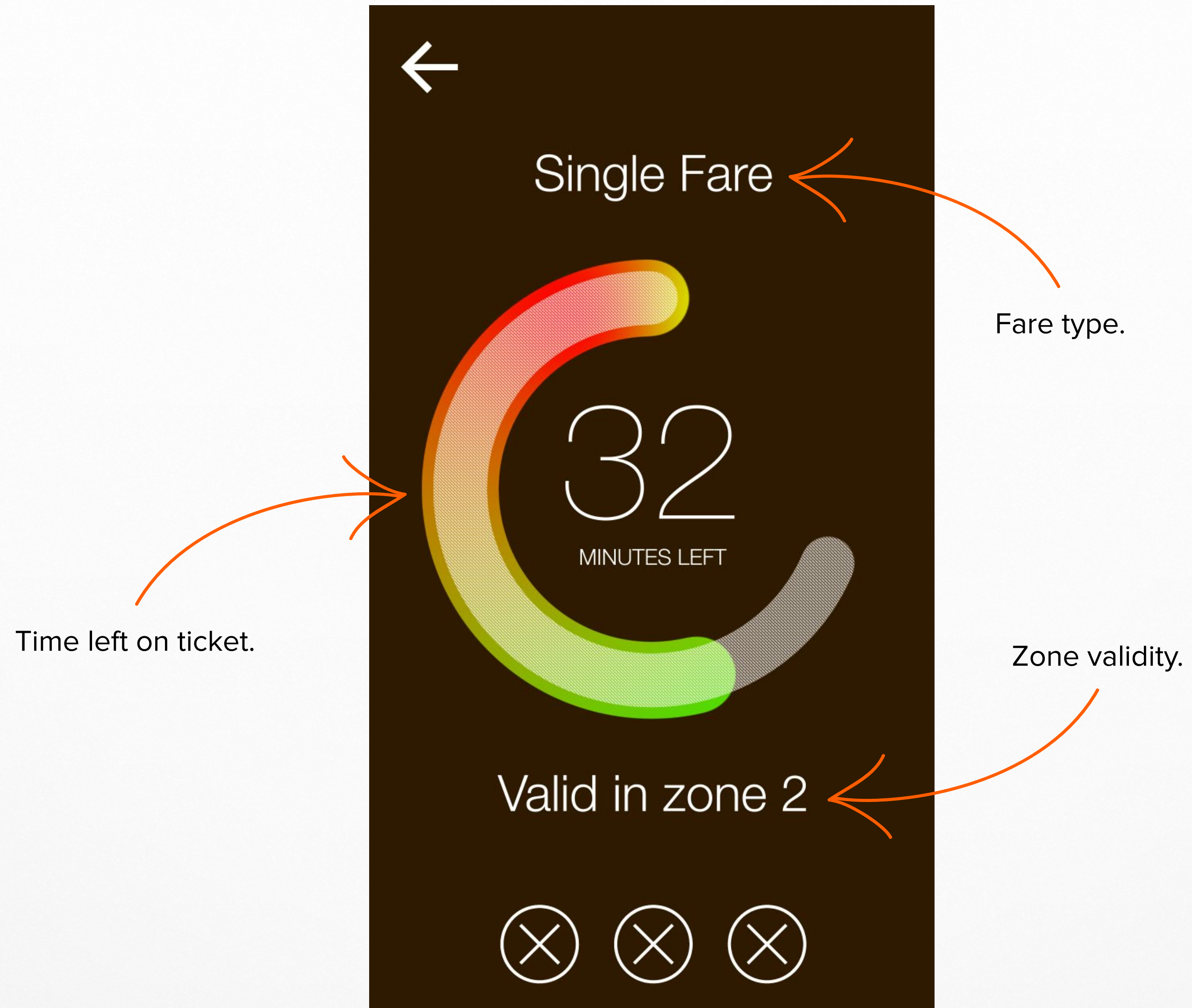


A ticket for the digital age

- PROBLEM** The skeuomorphic ticket is out of touch with current design trends.
- SOLUTION** A digital ticket that doesn't refer back to old paradigms.
- TOOLS** Photoshop, After Effects.



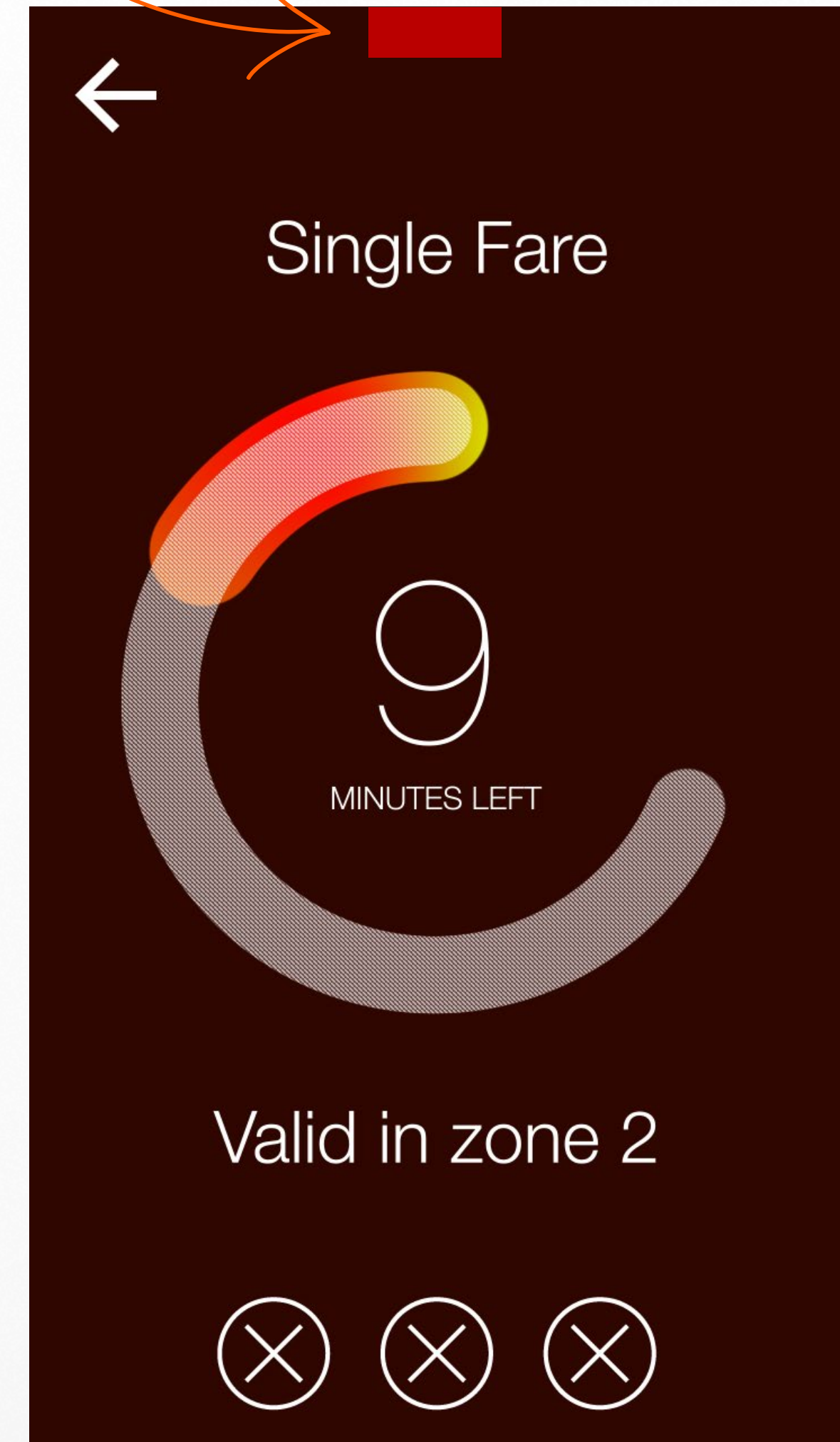
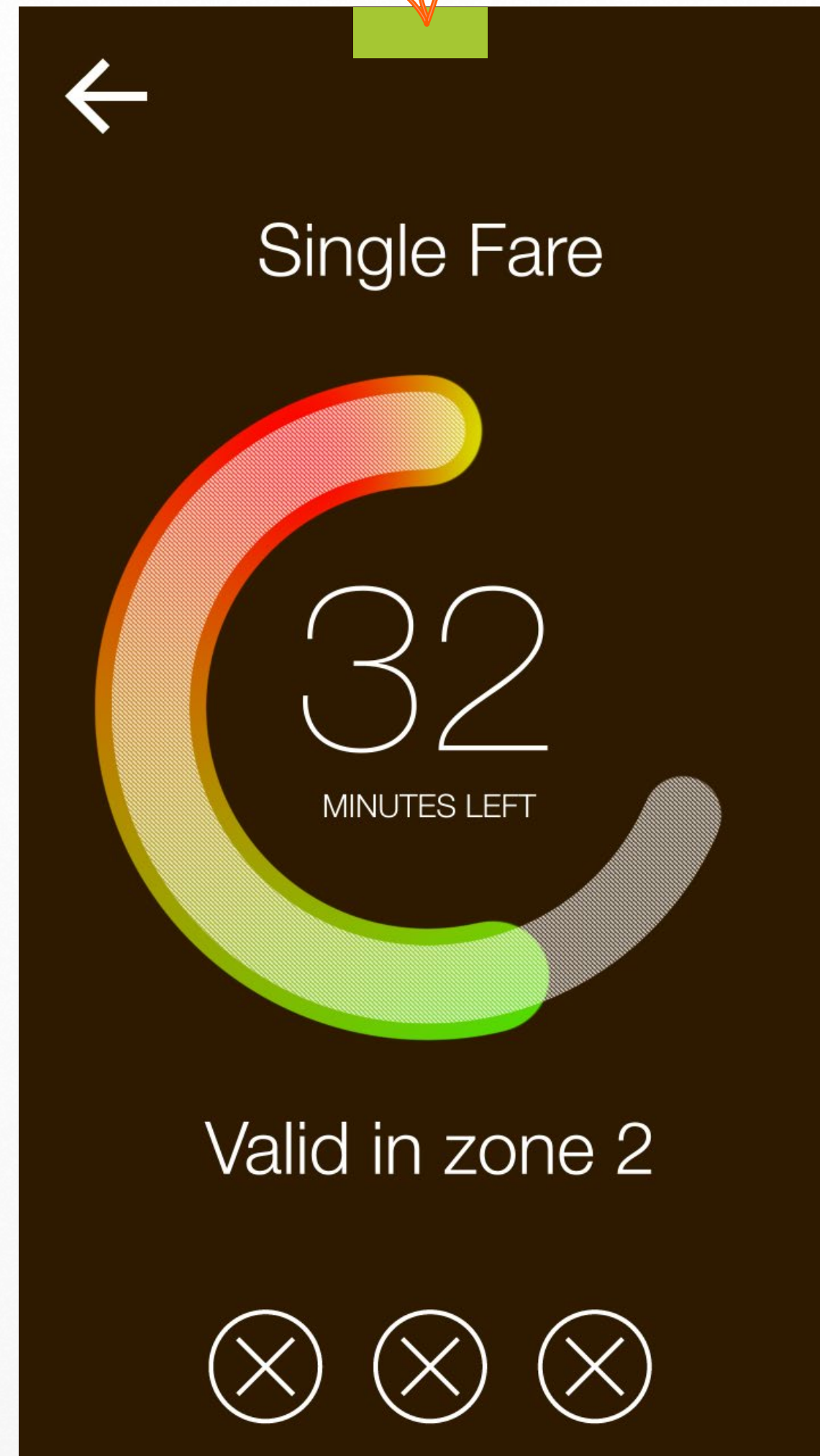
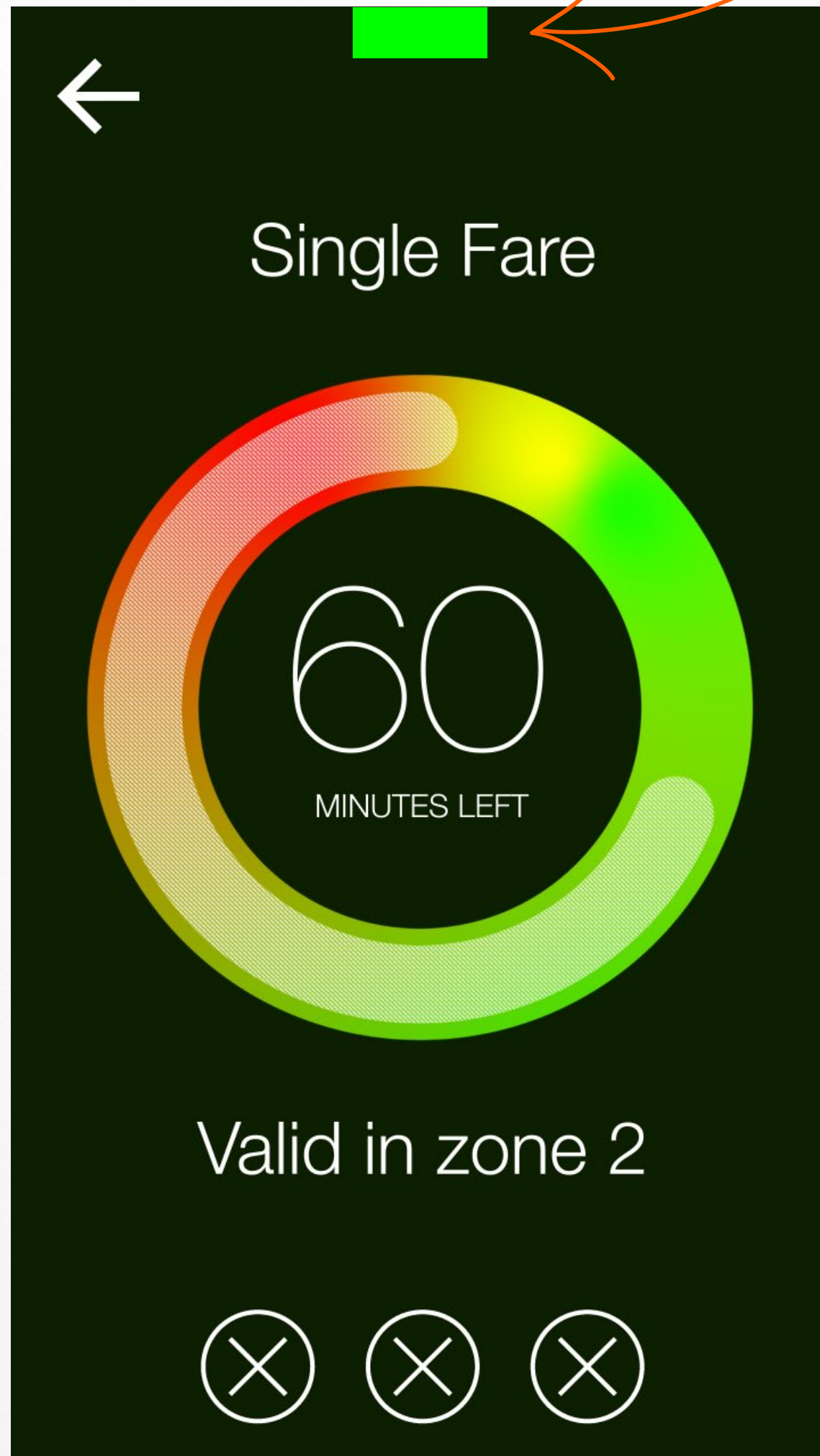
The password is "rt45".



CASE: A TICKET FOR THE DIGITAL AGE

[Watch the video, the password is "rt45" →](#)

The background is tinted based on the time left on the ticket.



HTC One

- PROBLEM** Users don't understand the value of NFC.
- SOLUTION** Create an instore concept that let the users play with NFC.
- TOOLS** Photoshop.

CASE: HTC ONE

Supermarket scenario

City bus scenario



Resrobot

PROJECT Mobile ticketing app for Samtrafiken.

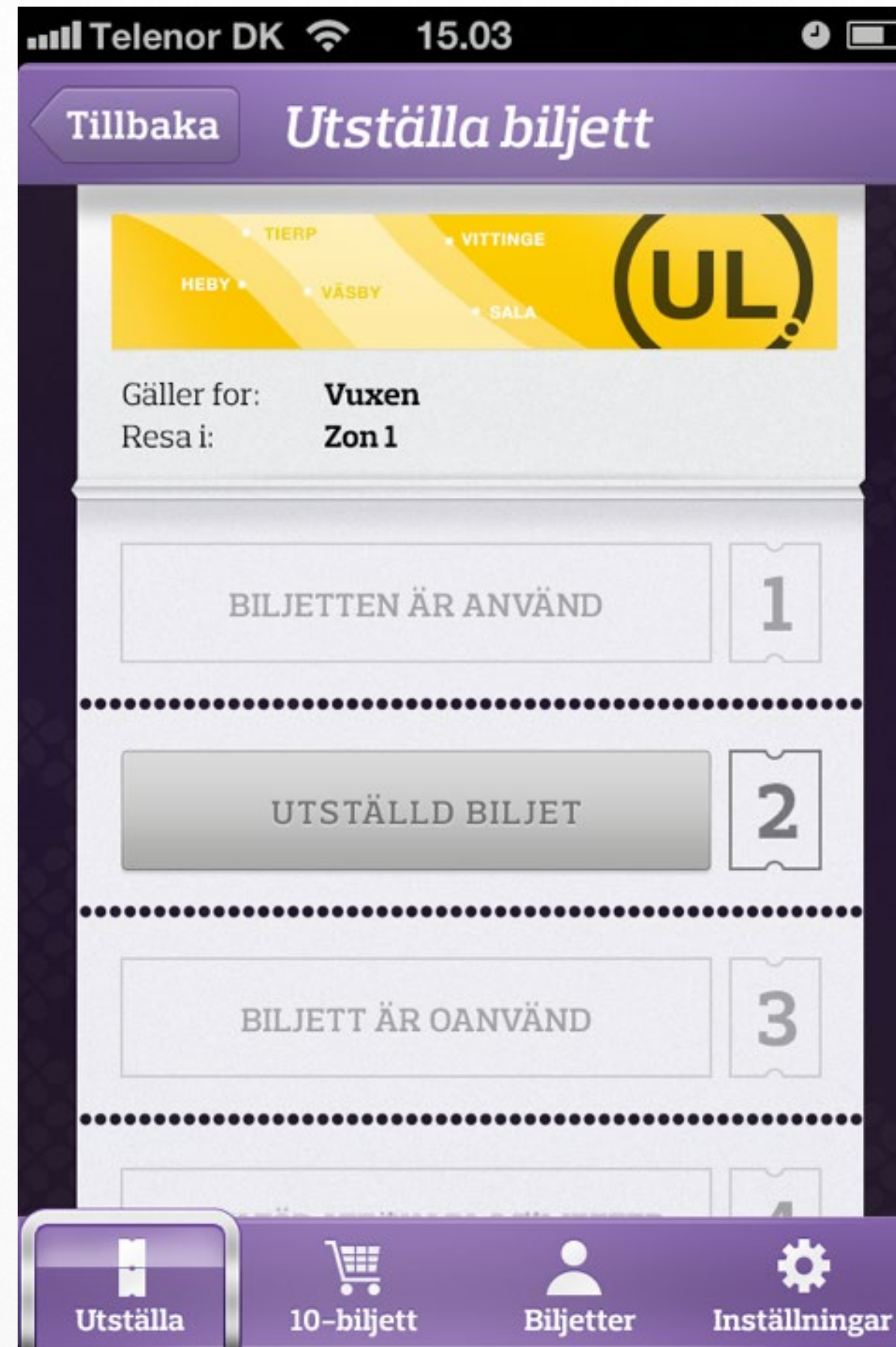
TOOLS Photoshop, After Effects.

 WATCH THE VIDEO

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CASE: RESROBOT

Watch the video, the password is "rt45" →



Dallas Area Rapid Transit

PROJECT Wireframes and prototype for the DART ticket app.

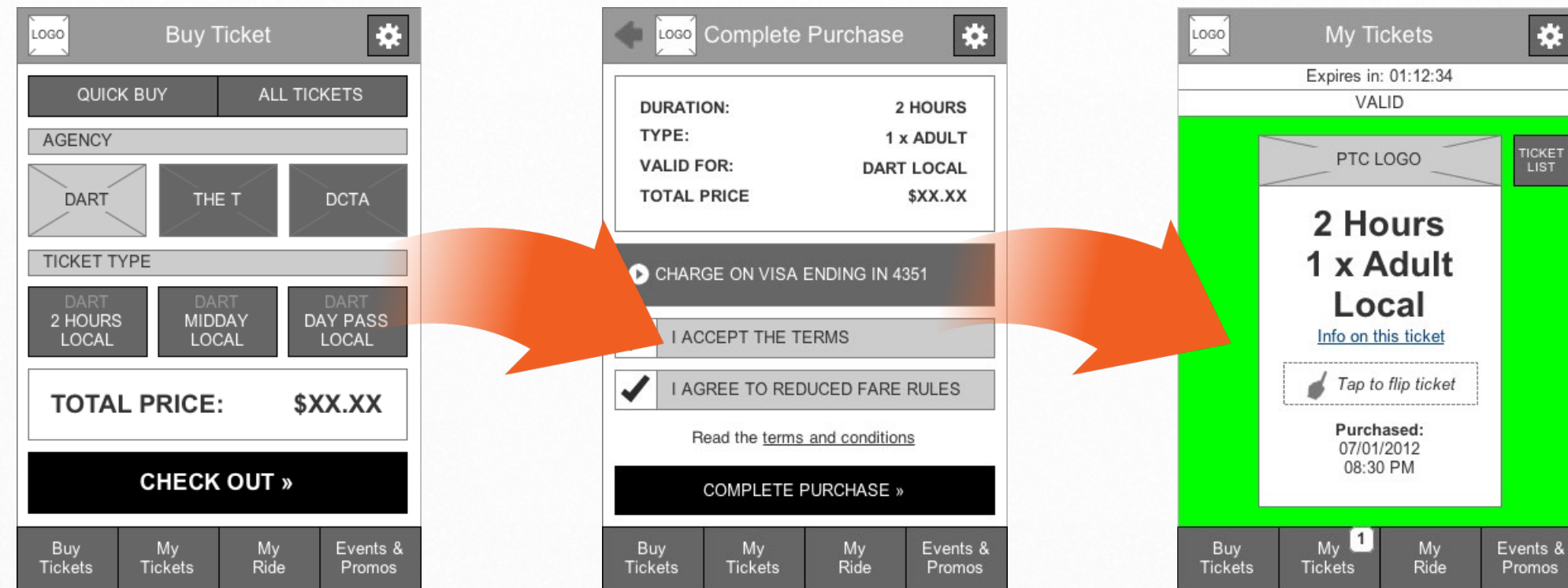
TOOLS Axure.

 WATCH THE VIDEO

The password is "rt45".

CASE: WIREFRAMING & PROTOTYPING

Watch the video, the password is "rt45" →



The wireframes for DART worked in the traditional way, showing the flows in the app.



But they also doubled as a prototype, that the client could test on a device.



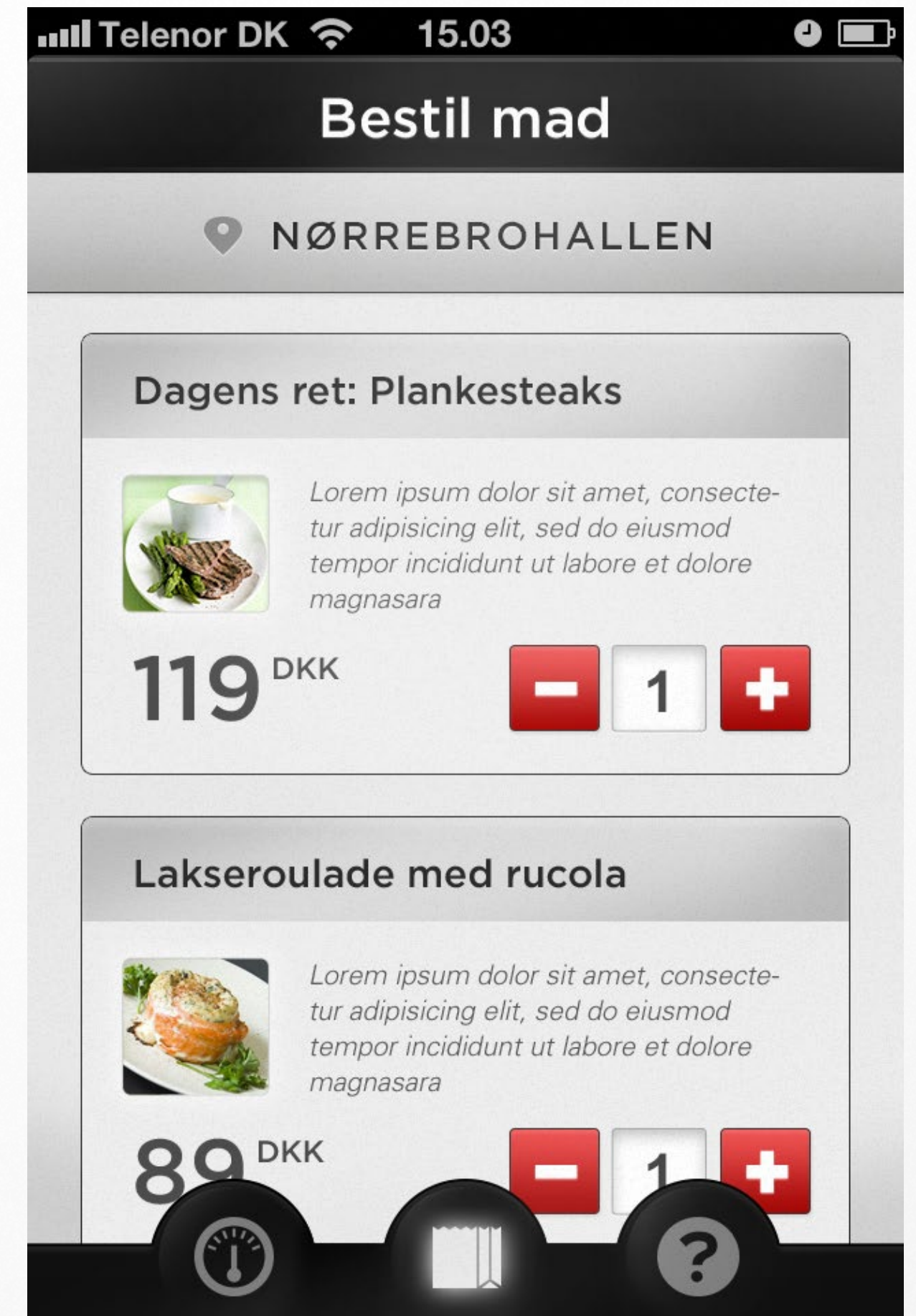
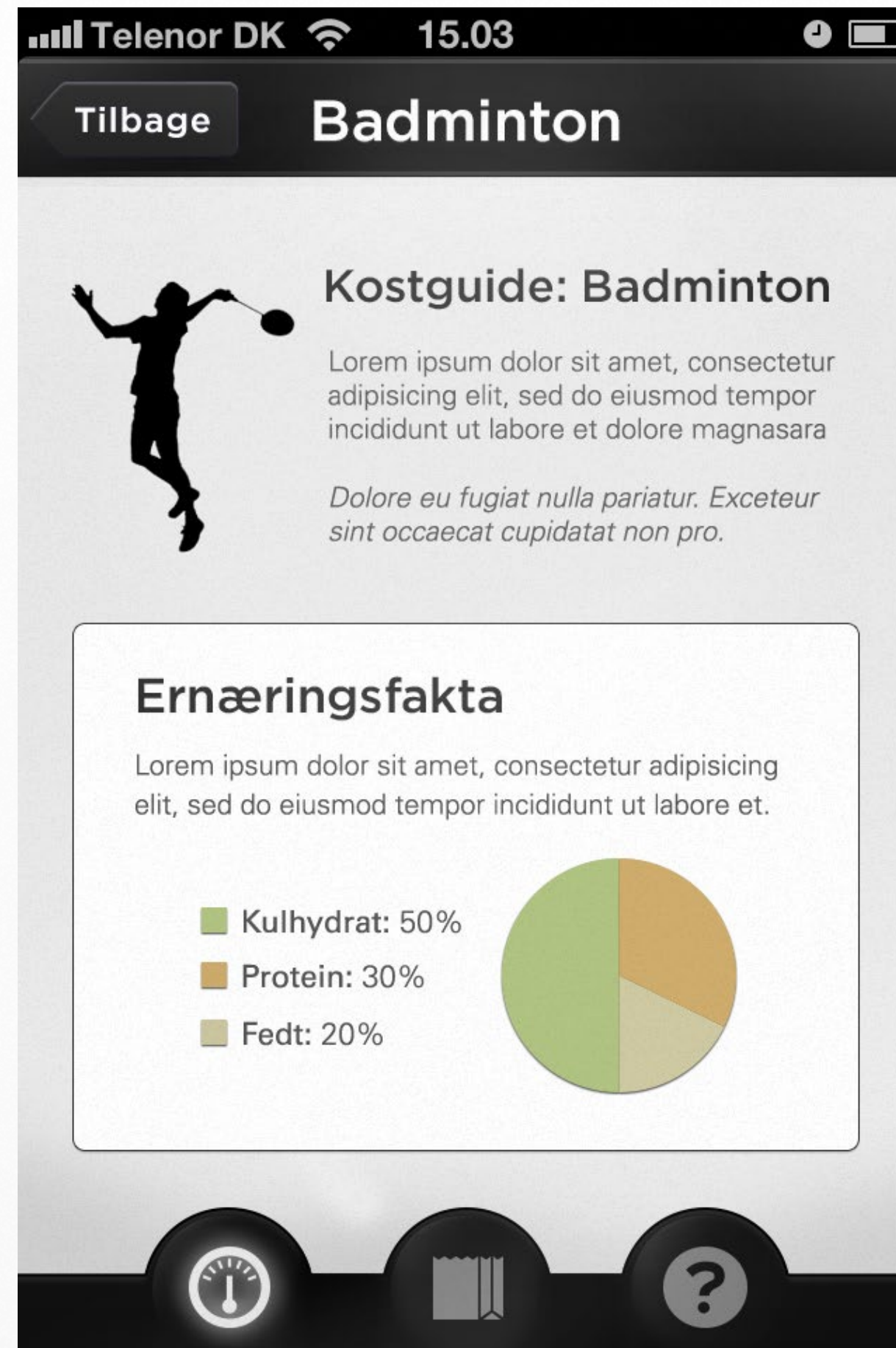
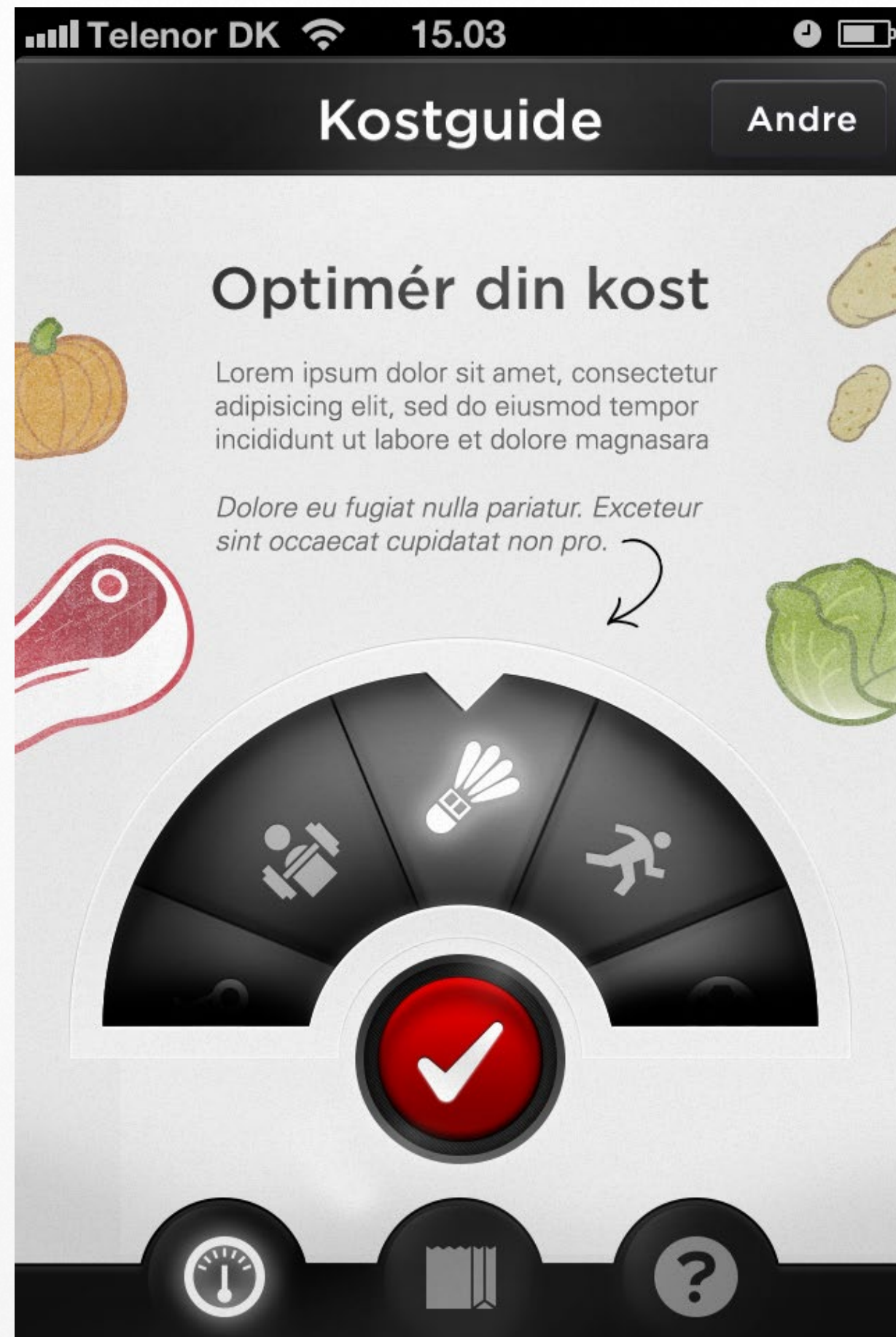
Kostguide

PROJECT An app that helps you choose the right diet for your sport.

TOOLS Photoshop.



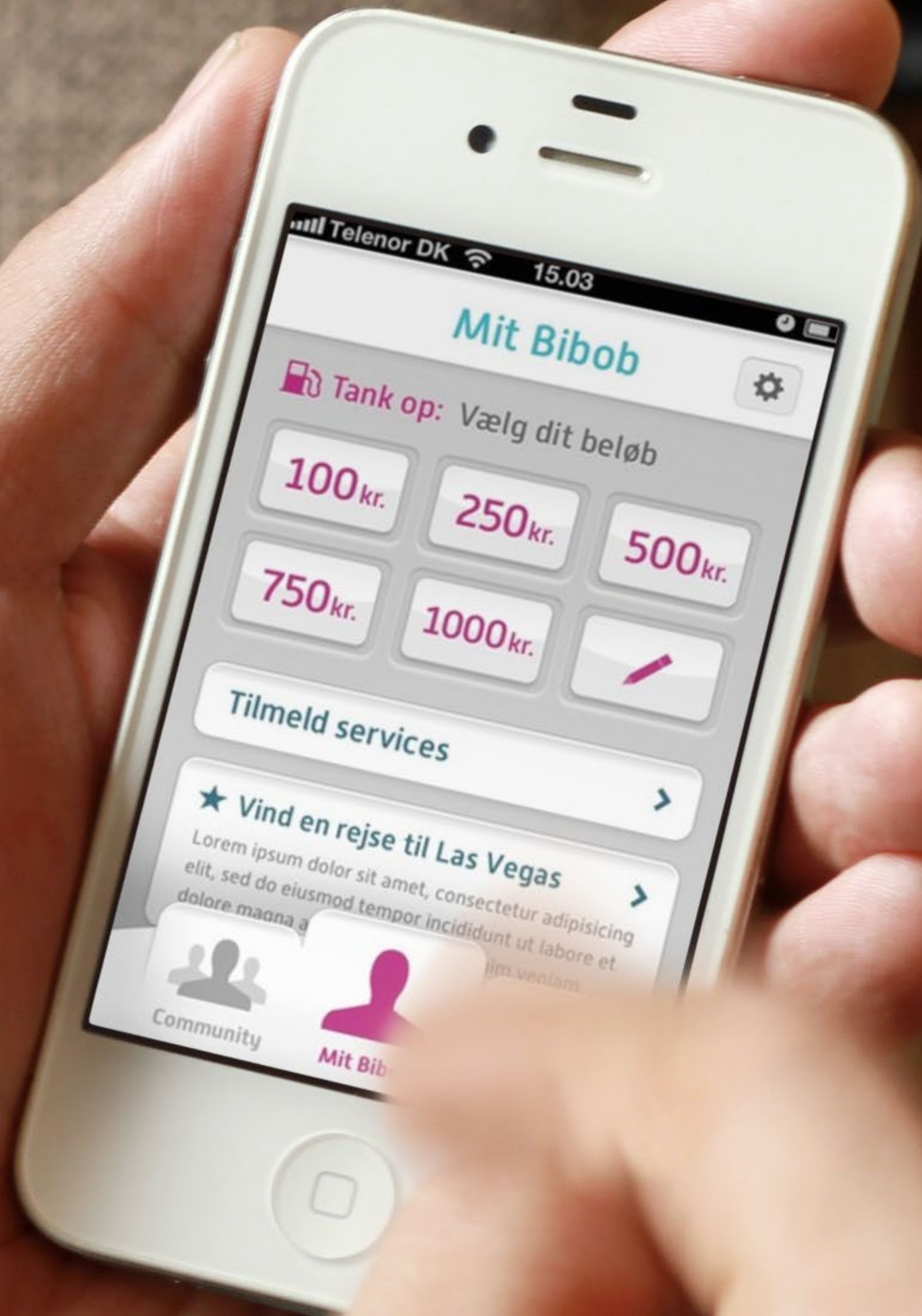
CASE: KOSTGUIDE



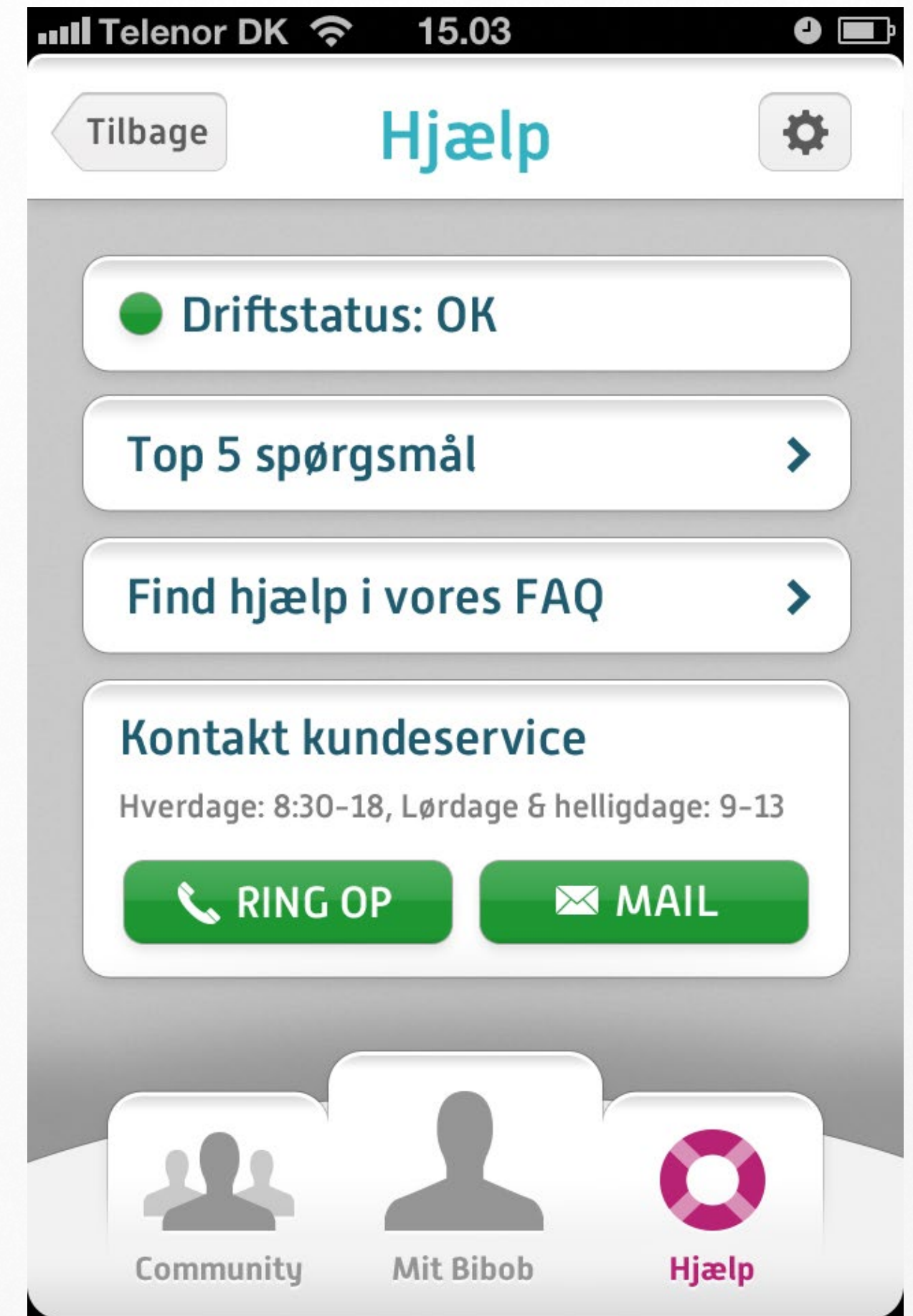
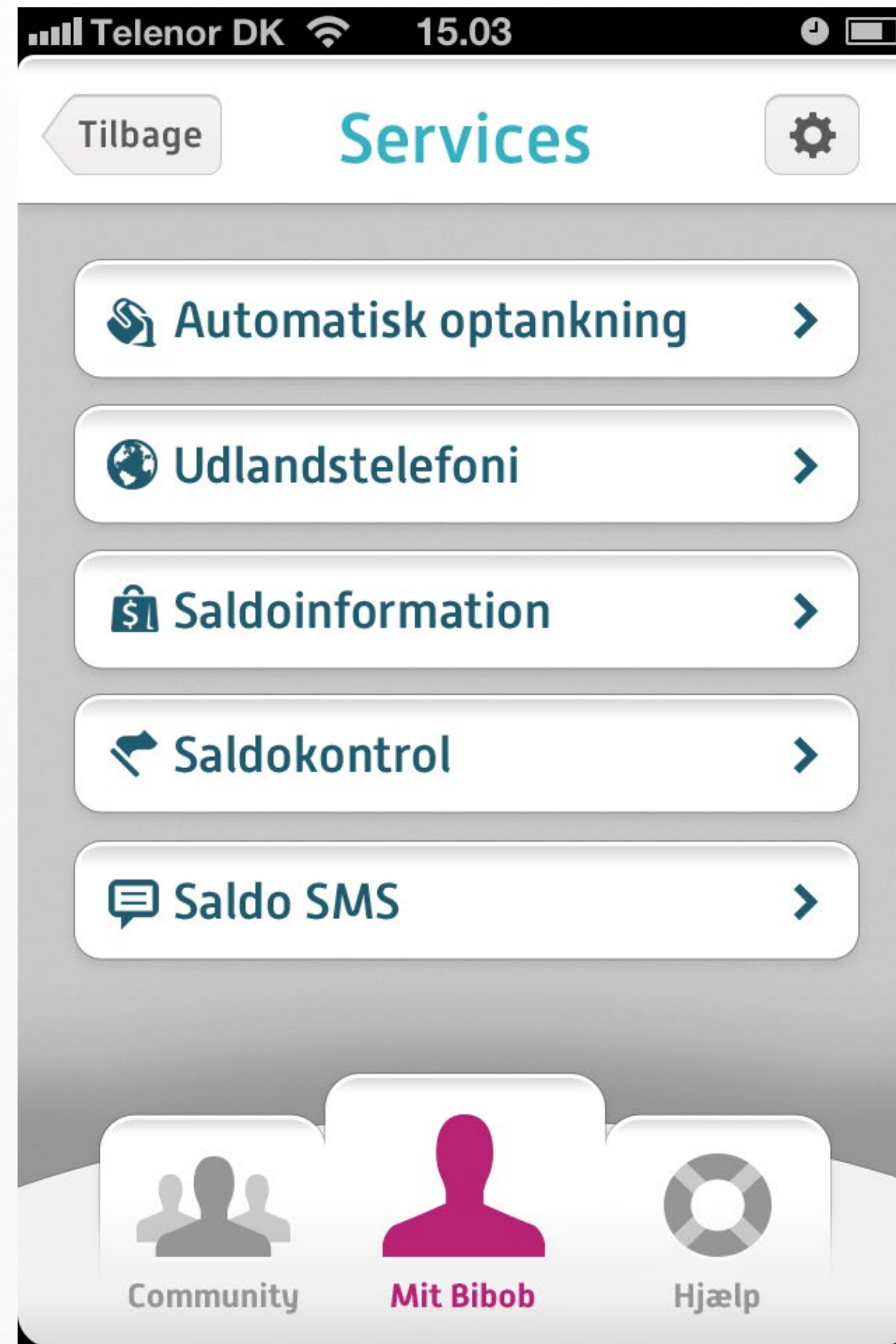
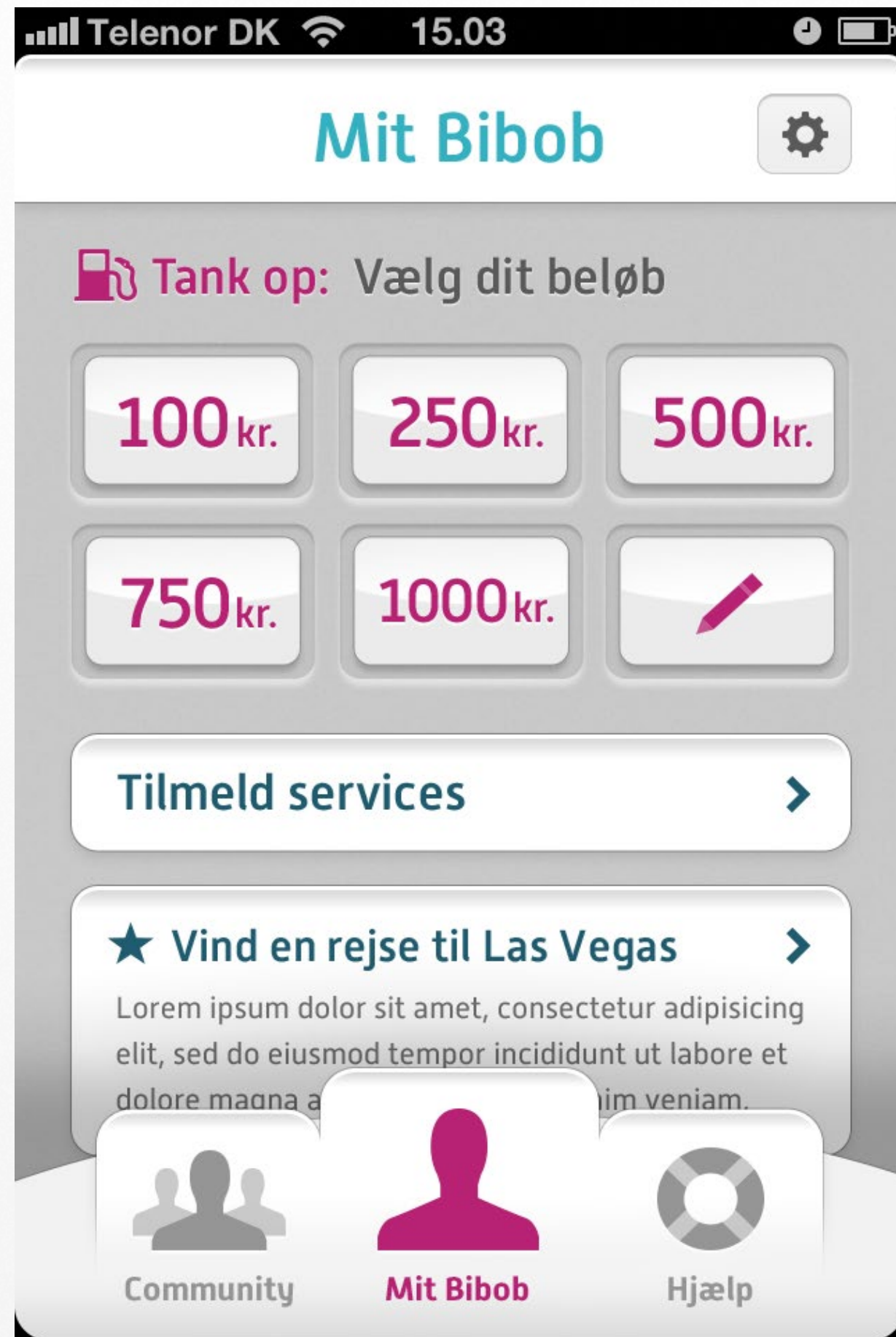
Bibob

PROJECT An app for the MNO, Bibob, that allows the user to top up and more.

TOOLS Photoshop.



CASE: BIBOB



Production graphics in one minute

- PROBLEM** Creating production graphics can be extremely tedious.
- SOLUTION** Let the computer perform the boring tasks.
- TOOLS** Photoshop, Scripting.

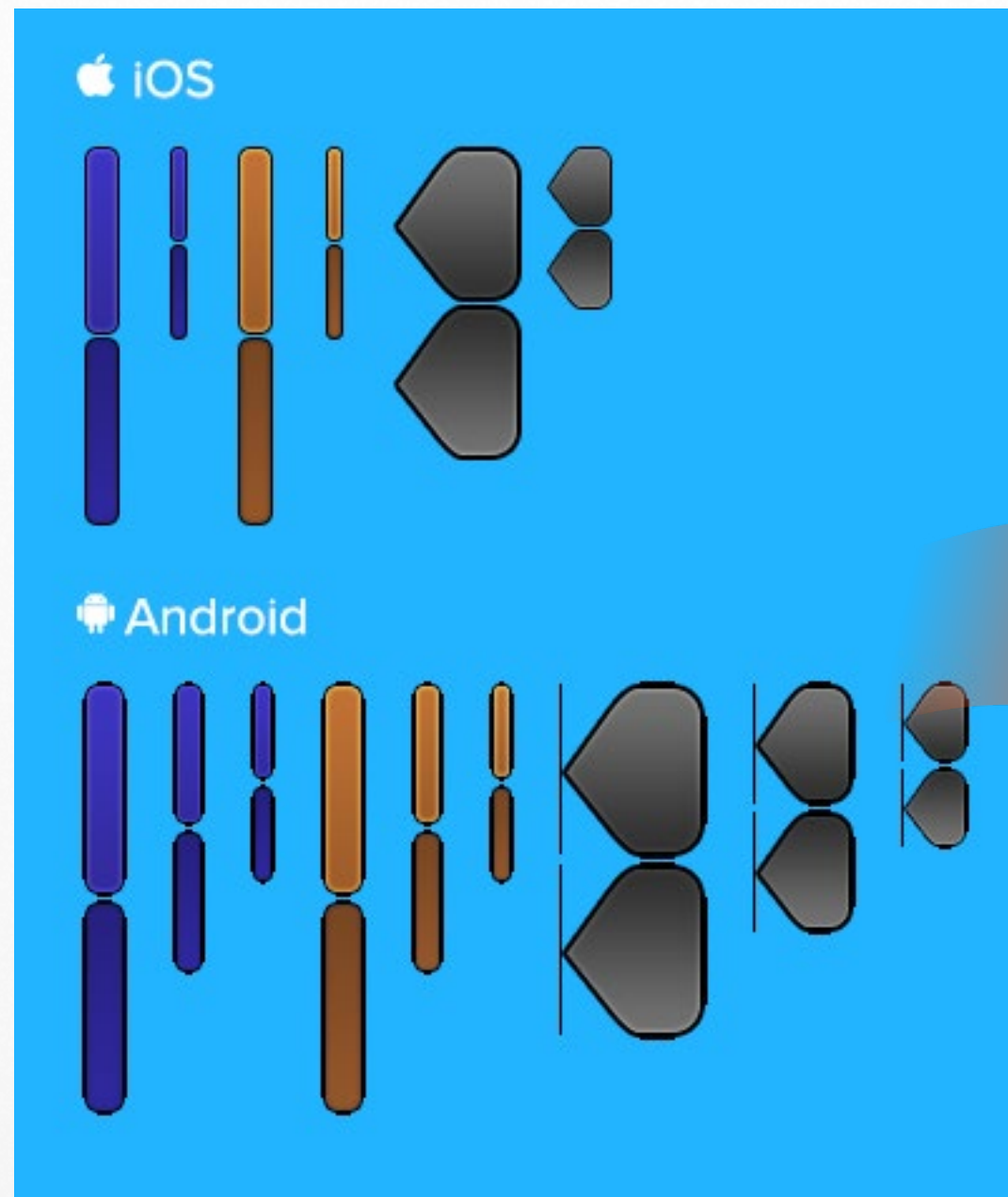


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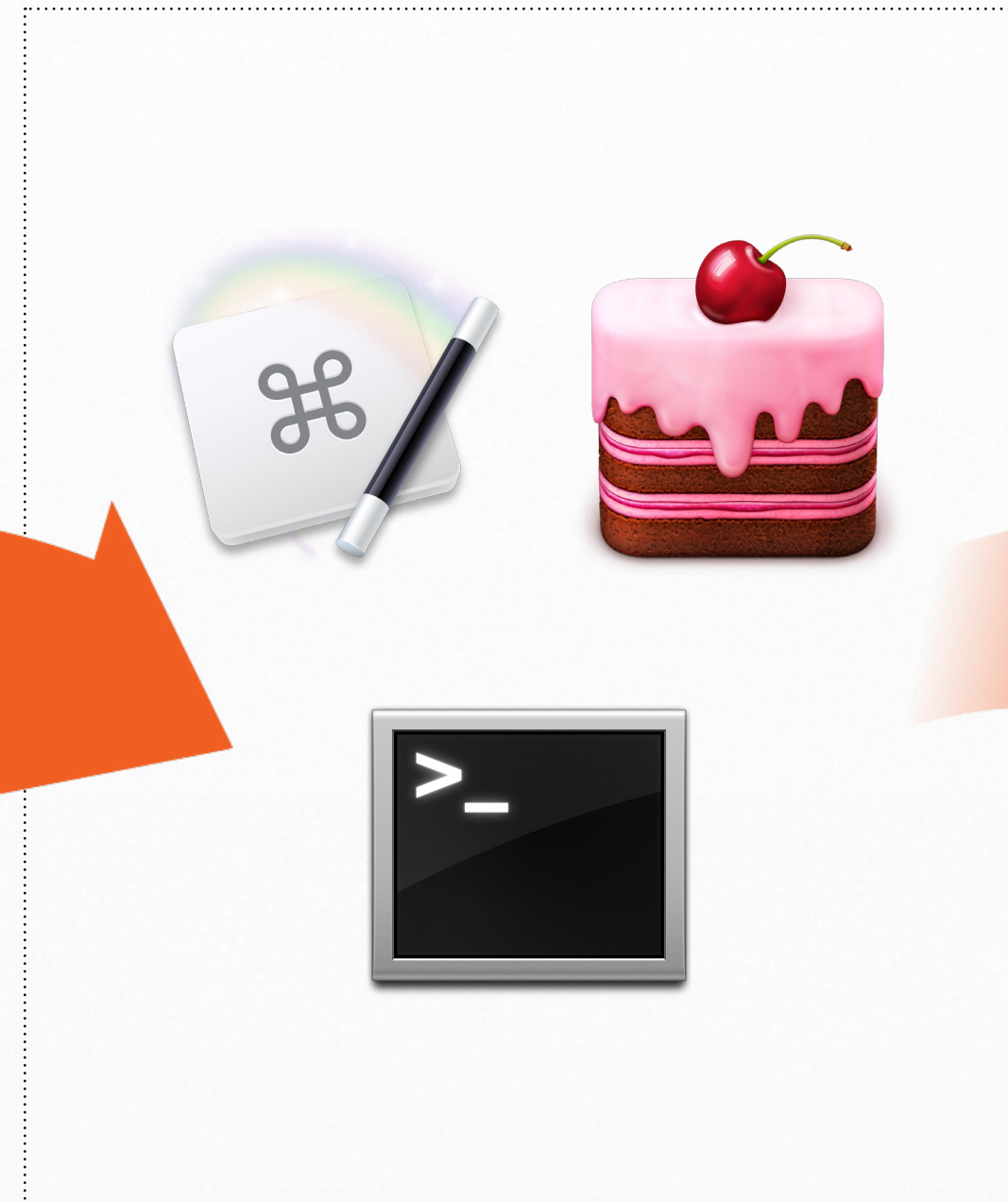
CASE: PRODUCTION GRAPHICS IN ONE MINUTE

[Watch the video, the password is "rt45" →](#)

1. Image sheet is created in Photoshop



2. Automated slicing, renaming, sorting, verifying.



3. Production graphics ready to commit.

